

THE CDN EXECUTIVE LEADERSHIP SERIES 2023-24



CDN is proud to present our inspirational series of workshops for aspiring senior leaders in education and related sectors.

The **CDN Executive Leadership Series** supports aspiring leaders in education and related sectors who either currently fulfil executive roles or are looking to work at executive level in the future.

Developed and hosted by CDN's leadership lead **Valerie Jackman**, the series supports participants to build their skills and network, with the option to attend specific workshops or follow the whole series. The eleven workshops are designed to offer choice and flexibility.

We have a mix of online workshops (via Zoom) and face-to-face sessions at Stirling Highland Hotel except for workshops 10 and 11 which take place at Tulliallan Police College in Fife.

Highlights of the 2023-24 series include:

- **Roger Wyn-Jones** of Saïd Business School, Oxford on **stepping up and managing your leadership development**.
- Business author and Interim CEO **Dr Eve Poole OBE** on the craft of **leadersmithing**.
- Nomadic School of Business gurus **Anthony Willoughby** and **Doutzen Groothof** on **territory mapping**.
- Author **Dr Mark McKergow** on **host leadership**.
- **Owning Your Role: Andrew Pain** on **imposter syndrome**.
- **Personal Wellbeing and Psychological Safety:** a workshop with **Judith Parke**
- **Framing for effective leadership** with **Cath Cooney** and CDN's own leadership lead **Valerie Jackman**
- **Andrew Woodward** on **presence and the power of storytelling**.
- **Communicating in high stakes** with leadership and governance trainer **Margaret Williamson**.
- Two exciting full day workshops with **Police Scotland** on **managing a crisis** and **dealing with the media**.

“ **The Executive Leadership Series was more than just a professional development programme. It was an immersive experience that offered practical tools, fostered deep connections, and transformed the way I view leadership. I wholeheartedly recommend it to anyone looking to elevate their leadership skills and impact.**

Colin McMurray, Vice Principal of Business and Innovation, Forth Valley College

“ **This series of workshops has been one of the most useful ways of networking with others at a similar level and dealing with similar issues. It has given me space for reflection and has enabled me to develop myself personally. It has also provided an easy way to work with colleagues to think strategically about how best to manage the current challenges facing the sector.”**

**Claire Donaghey, Assistant Principal:
Access and Continuing Learning,
Glasgow Clyde College**

Participants can sign up for individual workshops or the whole series at a discounted rate at <https://bit.ly/CDNELS2023>

For information about the series, and to find out how it can work best for you, please contact valerie.jackman@cdn.ac.uk

Or scan the QR code below to book



FULL PROGRAMME DETAILS

Workshops are individually priced, or you can sign up for all 11 for the discounted price of £2000 (a saving of £185). Face-to-face workshops take place on the campus of Stirling University or at Tulliallan Police College, Fife. Online workshops use Zoom.

➤ WORKSHOP 1: Stepping Up

 **Face-to-face**
 **23 October 2023 – full day**

 **Stirling Highland Hotel**
 **£200**

This session will support participants to take responsibility for their own development as a leader by equipping them with models for assessing their own needs, building their own development plans, tracking progress, and holding on to the sense that they must drive their own progression. The workshop also offers participants the opportunity to explore the landscape of stakeholders who influence their progression and to engage in round table discussions with some of these stakeholders.

Roger Wyn-Jones
Saïd Business School, Oxford

Roger's first career was in management consulting where he worked at Accenture, Coopers & Lybrand, PwC and IBM. His second career has been in Executive Education where he has designed and led the delivery of leadership development programmes across the world as well as acting as teaching faculty and coach on many such programmes. Much of his work in the Executive Education field has been at Oxford University's Saïd Business School where he has played a range of roles including as Director of Custom Programmes in 2013–15 and Associate Fellow 2007–2023.

➤ WORKSHOP 2: Leadersmithing

 **Face-to-face**
 **24 October 2023 – full day**

 **Stirling Highland Hotel**
 **£200**

Leading is a craft like any other, with a series of practices that lead to mastery. But which are the practices that make the difference, and how can they be learned?

This session introduces the concept of Leadersmithing, which uses analysis about the 20:20 hindsight of top leaders to develop a plan for achieving 20:20 foresight, using neuroscience to help prime the development of leadership muscle memory.

This interactive workshop will provide participants with a special pack of leadersmithing cards and the knowledge to use these to curate a bespoke leadership development journey for you to tailor and continue after the workshop has ended.

Dr Eve Poole OBE
Author and Interim CEO of the Carnegie Trust for the Universities of Scotland

Eve has a BA from Durham, an MBA from Edinburgh, and a PhD from Cambridge. Her book Leadersmithing was Highly Commended in the 2018 Business Book Awards. For 15 years she taught leadership at Ashridge, where she pioneered a new approach to the neurobiological development of leaders. Before that, she worked for the Church Commissioners and for Deloitte Consulting, where she specialised in change management for the Financial Services sector. She was Third Church Estates Commissioner 2018-2021; the first female Chairman of Gordonstoun 2015-2021; and interim CEO of the Royal Society of Edinburgh in 2022. She was awarded an OBE in the 2023 New Year Honours list for services to education and gender equality.

➤ WORKSHOP 3: Territory Mapping

📺 **Online**
💷 **£150**

📅 **7 & 14 November 2023 mornings**

This practical workshop in 2 parts guides you in creating a map of your leadership reality. By the end of the sessions, you will have a new clarity on the context in which your leadership is most needed, insight into where you are in relation to this need, and which wisdom and vital relationships you need in order to protect and grow.

Anthony Willoughby & Doutzen Groothof

Anthony Willoughby is a British adventurer, practical anthropologist and founder of the Nomadic School of Business, and Doutzen Groothof is a Dutch Sociologist and Coach, based in Rwanda, who brings modern and nomadic leadership lessons together.

➤ WORKSHOP 4: Host Leadership

👥 **Face-to-face**
📅 **5 December 2023 – full day**

📍 **Stirling Highland Hotel**
💷 **£200**

Host Leadership is about building relationships to engage others. This engagement is the key ingredient that leads to increased performance and results. The art of hosting can provide a rich and inspiring framework for many practical leadership skills. It also provides flexible, agile leadership paradigm for those who want to lead better and seek better engagement and responsiveness.

Dr Mark McKergow

Mark started his career as a scientist and engineer in the nuclear industry and for the last 30 years as an international consultant, speaker and author, and director of the Centre for Solutions Focus at Work (SFWork). He is author of The Solutions Focus, co-author of Host: Six new roles of engagement for teams, organisations, communities and movements and The Host Leadership Field Book.

➤ WORKSHOP 5: Owning Your Role

📺 **Online**
£ **£85**

📅 **16 January 2024 morning**

This workshop explores the concept of imposter syndrome. It will help you debunk some of the myths around the topic, recognise habits most people are unaware they do, but which undermine self-worth, and apply self-management techniques to draw on when confidence is low. It also equips you with ways to process negative feedback and deal effectively with setbacks when your actions were partially to blame.

Andrew Pain

Andrew is a motivational mental health speaker on topics such as men's mental health and masculinity, burnout, resilience, imposter syndrome, courageous conversations, critical decision making and work life balance.

➤ WORKSHOP 6: Personal Wellbeing and Psychological Safety

👥 **Face-to-face**
📅 **20 February 2024 – full day**

📍 **Stirling Highland Hotel**
£ **£200**

This workshop explores strategies for investing in personal wellbeing and what it means to move from a simple to a wicked working environment. It also delves into the psychological trends impacting people and their performance, the drivers for psychological safety, the relationship between psychological safety and organisational performance, and effective leadership styles for driving psychological safety.

Judith Parke

Judith leads the Wellbeing Outfit in the UK. She has over 20 years senior leadership experience gained in the not-for-profit sector in the UK and Australia and has held a number of directorships for companies and charities. Judith's primary interest is in developing organisational cultures that allow people to thrive. She has an MA in Psychology and English, is a trained workplace mediator and has completed all the requirements for the ISO 45003 Foundations course.

➤ WORKSHOP 7: Framing for Effective Leadership

 **Face-to-face**

 **21 February 2024 – full day**



Stirling Highland Hotel



£200

Understanding how societal issues are framed is becoming increasingly recognised in leadership development. Framing is about the choice of language and the setting of boundaries within which issues can be discussed. Who frames the conversation has power over the ways an issue is seen and shapes ideas about what to do about it. The complexity of the challenges we face has increased as the pace of globalisation has accelerated. If we bring the framing mindset from our past, the range of problems and demands can feel overwhelming, more so when we are facing several crises at once. Future practices help us act in complex situations where the past is not a good guide to the future, this is often the case when we want to bring about systems change. Choosing the right approach allows us to combine our ability to act with an appreciation of uncertainty. A three horizons framework approach can inform that action and can help shift from a negative mindset to a positive perspective. In this workshop we will explore how an understanding of framing and the three horizons framework can support out executive leadership competency in uncertain times.

Cath Cooney & Valerie Jackman

Cath is an independent leadership consultant and coach, specialising in supporting systemic, person centred change, bringing over 20 years' experience working across public and population health with a focus on policy, organisational and leadership development, inequalities sensitive practice, in public sector, health and social care systems, and strengthening the third sector and voice of lived experience.

Valerie is Leadership Lead at CDN and a Director with Scottish Leadership Institute.

➤ WORKSHOP 8: How We Show Up and the Power of Storytelling

 **Face-to-face**
 **5 March 2024 – full day**

 **Stirling Highland Hotel**
 **£200**

Presence is something we are all born with, it is the way our natural energy moves in any relational situation. Others feel our energy and react to it, they can be triggered by it or motivated. In this way our energy is tangible. Learning to use this energy supports and controls our state of presence. As a leader, understanding your embodied presence is critical to carrying out your role, and connecting, understanding and motivating others. During this workshop we will explore how we consciously use our states of presence to hone our listening and speaking skills, using the work of Patsy Rodenburg, one of the world's leading voice and acting coaches. We will experience building relationships at 1-2-1 levels, whilst speaking to groups.

Andrew Woodward

Andrew has spent the last 25 years working with leaders experiencing personal and organisational change and upheaval. He is an executive coach accredited by the European Mentoring and Coaching Council and has extensive experience in the public and private sectors. Andrew is also a trained storyteller.

➤ WORKSHOP 9: Communicating in High Stakes

 **Face-to-face**
 **16 April 2024 – full day**

 **Stirling Highland Hotel**
 **£200**

This workshop will help raise awareness of your default communication behaviours, helping you make sense of those behaviours. It offers a framework within which you can reflect on the likely impact of your default behaviours – helping you 'read the room' and recognise stuck patterns of conversation. The workshop also offers an insight into 'high stakes' behaviours and their impact.

Margaret Williamson

Margaret specialises in board, executive and non-executive development, development of women and non-executive directors, facilitating multi-national, multi-cultural and multilingual groups. Margaret is an expert in communication patterns and how we communicate in high stakes.

➤ WORKSHOP 10: Managing a Crisis

 **Face-to-face**

 **TBC May/June 2024 – full day**



Tulliallan Police College



£275

Police Scotland

Participants will experience an immersive and participatory real-world crisis management scenario. Working together in small groups to respond to a real-time drip-feed of unfolding information, they must draw upon their knowledge and skills to make critical decisions under pressure and maintain effective communication. During the workshop, participants and the facilitators come together to reflect on the experience. In a summative plenary session, experts from Police Scotland dissect a real-world case study and discuss how the crisis was managed; what went well and what was learned.

➤ WORKSHOP 11: Media Training

 **Face-to-face**

 **TBC May/June 2024 – full day**



Tulliallan Police College



£275

Police Scotland

During this session participants will learn body language awareness, the ability to manage messages and narrative confidently and media engagement; including working with cameras and microphones.

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 **College Development Network**

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