



Results of the SCAPP Evaluation 2023

In Autumn 2023, SCAPP commissioned an independent consultation to seek the views of members about SCAPPs work and activities and to better understand the value members may derive from SCAPP.

The insight from this evaluation has been used to:

- learn from the membership and contribute to the future planning and development of SCAPP and its services
- provide services and activities which most effectively use SCAPPs resources

Results:

We were pleased that the large majority of respondents derived value from their SCAPP membership and reported a positive impact on their role and on their organisation. This was especially the case for paid subscription members:

- 93% of respondents agreed or strongly agreed that SCAPP activities and resources are **useful** to their role and organisation.
- 90% of respondents agreed or strongly agreed that SCAPP activities and resources are **relevant** to their role and organisation.

We received very positive comments including:

“SCAPP activities and resources provide me with relevant CPD and networking opportunities which allows me to develop myself professionally.”

“As a widening participation officer, SCAPP is directly linked to my daily projects. The connections formed across different institutes and training accessed has been very valuable in progressing in this role.”

“SCAPP events/activities/training has empowered myself and my team, which in turn has positively impacted our organisation.”

Elements of SCAPP which contributed most to positive impact on the respondent’s role were:

- Knowledge sharing / learning activities (formal and informal)
- A sense of community
- Opportunities for networking and collaboration.

We recognise that some SCAPP activities were deemed more useful and relevant than others, and we will prioritise accordingly moving forward. We also noted that **time** was a factor hindering our members from engaging with SCAPP activities.

In terms of SCAPP resources, the **newsletter and direct email communications** were most likely to have been accessed and were perceived to be most useful to SCAPP members.

We gathered suggestions from our members on how we can **improve our existing resources and activities**, to better meet the needs of our members and their organisations.



You Said, We Did:

Based on the conclusions and recommendations from this consultation, please see below how we (SCAPP) are implementing our member feedback:

You Said:	We Did:
<p>Continue to offer the existing suite of SCAPP activities and resources that have been valued by members.</p> <p>Activities that members reported most valued and likely to engage with were webinars, the SCAPP Conference, the New Practitioner Network and SCAPP Working Groups.</p>	<p>We continue to offer a range of SCAPP webinars pertinent to our member interests, such as our SCAPP Seminar Series, Articulation Matters, and other sharing practice events.</p> <p>The SCAPP New Practitioner Network has commenced for 2024.</p> <p>SCAPP is working in partnership with Abertay University to deliver the European Access Conference in Dundee in June 2024, negotiating a discounted rate for SCAPP Paid Members to attend.</p> <p>We have refreshed our SCAPP Working Group memberships and remits.</p> <p>We continue to offer informal networking opportunities including our online Connect with Coffee sessions.</p>
<p>Offer more choice of locations and include hybrid (online) activities.</p>	<p>SCAPP always consider geographic constraints for our members when negotiating and delivering our activities and events, offering a range of online and in-person activities across Scotland.</p>
<p>Review and update SCAPP website's content periodically.</p> <p>Consider the website structure to improve ease of navigation for web visitors.</p>	<p>We have updated information on the SCAPP website and will periodically review content.</p> <p>With our web developer we are scoping new layouts and formats to improve the use and navigation of website for our members.</p>
<p>Further develop means for members to collaborate, interact and share best practice, including on the website.</p>	<p>SCAPP will relaunch the Directory of Practice and Expertise on our website to continue to support collaboration and knowledge sharing.</p> <p>SCAPP will continue to act as a conduit, sharing best practice, events, resources and activity from across the sector on our website and in our newsletters.</p>
<p>Review the list of most popular topics chosen by respondents for SCAPP to introduce or develop, and ensure there is no duplication with offerings elsewhere.</p>	<p>We have relaunched the SCAPP Seminar Series, linking WP Practitioners with Research.</p> <p>SCAPP's New Practitioner Network exists to support those new to the sector.</p>



<p>The topics of most interest were Widening Access and Participation Research, Schools Programmes, Sharing best practice, Articulation and WA/WP for postgraduate entry.</p>	<p>SCAPP are considering the establishment of special interest groups, (such as postgraduate entry and WP) which are led by the community.</p> <p>SCAPP continues to consult with stakeholders like HELOA Scotland, WP managers, and the College Development Network to minimise duplication of existing offerings.</p>
<p>Ensure a range of professionals in different roles and at various career stages can access and benefit from SCAPP activities.</p>	<p>The SCAPP New Practitioner Network supports professionals new to the sector.</p> <p>The Professional Standards Framework and Accreditation Scheme allows professionals at a variety of career stages to engage in development and recognition.</p> <p>SCAPP MAPS (mentoring scheme) is open to WP professionals at all stages of career and is scheduled to run again in the 2024 – 2025.</p>
<p>Promote the value of SCAPP activities and resources to members, prospective members and their managers.</p>	<p>SCAPP will highlight and promote our activities through our regular newsletter, website, communities of practice, and word of mouth.</p> <p>We aim to raise the profile of SCAPP and the importance of supporting those who work in WA/WP through engagement with sector bodies and the Commissioner for Fair Access.</p> <p>Our SCAPP membership base continues to grow.</p>

If you would like to discuss the results of this member consultation, please contact scapp@stir.ac.uk